



Reserve ad space by calling 847-264-5902. E-mail copy to admin@ccastd.org and fax hard copy to 847-517-7229.

Send payment to: CCASTD UPDATE
 1100 E. Woodfield Road, Suite 520
 Schaumburg, IL 60173

UPDATE NEWSLETTER AD RATES!!!

- For the *first time*, CCASTD's premier monthly newsletter, UPDATE, is offering display ads.
- Advertisers will benefit from a monthly readership of over 1,100 subscribers!
- Note: No more than 15% of the total newsletter space will be used for non-CCASTD ad purposes, ensuring that your ad receives maximum exposure!

AD SIZE	1X	2-4 TI / YR. (10% OFF)#	5-8 TI / YR. (20% OFF)**	9-12 TI / YR. (30% OFF)**
Premium Inside 1/2 Front Cover	\$350			
Premium Outside 1/2 Back Cover	\$450			
1/2 page horizontal (7"w x 4-1/4"h)	\$200	\$180/insert	\$160/insert	\$140/insert
1/4 page (3-1/2"w x 4-1/4"h)	\$75	\$67.50/insert	\$60/insert	\$52.50/insert

*Effective July 11, 2005

**CCASTD members receive an additional 10% discount.

UPDATE Advertising Closing Date is the 5th of every month.

You may reserve ad space by calling 847-264-5902 or emailing admin@ccastd.org. Indicate the ad size and number of insertions. Fill in the required information and send to the CCASTD office at the address shown above. Full payment or credit card information must accompany camera-ready art or disk copy and be received by closing date.

Ads may also be submitted electronically to admin@ccastd.org. Indicate that the ad is for CCASTD's Update and the number of insertions.

Ad submissions can be 300dpi tifs with rasterized fonts, 300dpi high-quality jpgs, or high-resolution press-ready pdfs with embedded fonts. Submitting a hard-copy proof via fax (847-517-7229) is also recommended in addition to the digital file.

Ad size _____ Number of insertions _____ Amount of payment \$ _____

*Payment:

Check Visa MasterCard American Express

Credit Card Number: _____ Expiration Date: _____
 CVV# _____

Name as it appears on card: _____
 Billing Address: _____

Signature: _____

Reach over 1,100 training & development professionals in the Chicagoland area!